Building-it-together:

understanding the potential of user-driven intervention in Switzerland

Professor:

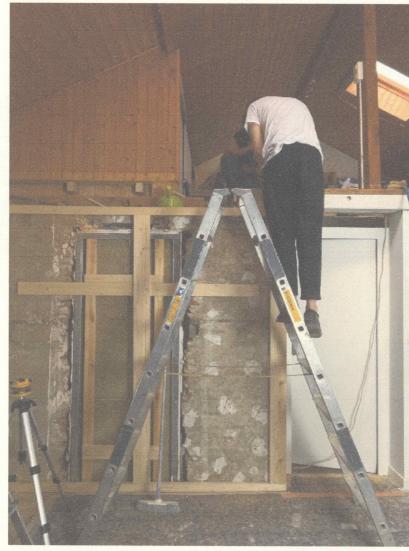
An Fonteyne

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Farmhouse renovations next to Geneva: DIY in action

"doing it

I was taught how to do architecture the right way. I was taught that architecture is something only architects do. But we all know that architects are not the only doers of architecture. Quite obviously, builders do architecture, and long after the building is complete, people occupy architecture and 'doit-themselves'."

Rendell, Jane in "(Un)Doing It Yourself: Rhetorics of Architectural Abuse." The Journal of Architecture 4, no. 1 (January 1999): 101-10.

1: Research Question

User-driven intervention refers to the practice of individuals actively shaping their built environment through a Do-it-Yourself framework, involving materials from home improvement stores, building knowledge learned from popular media and bound by local markets and regulations. I will look at DIY as a culture of building practices set in the promotion of a lifestyle, heavily linked with outlets like magazines, TV programs and social media recommending trendy projects to do yourself. Whilst DIY is anchored in self-building, the latter does not finds its value in the exclusion of "professional training or assistance".

The DIY movement found its origin in the 19th-century Arts and Crafts in America². Its traces can be extended further to older self-building practices in rural areas in craft and vernacular theories, which highlight the ability and value of the common users to produce objects. DIY then gained popularity first in the US and then in Europe in the post-WWII context as it encouraged homeowners to engage with their abode and modify it according to their expectations. These alterations ranged from home improvements showcasing the status of the household in the 1940s3, self-help movements in moments of crisis in the 1950s4 to radical counter-consumerist self-building in the 1970s⁵. DIY is the tool of those who can afford to invest labour as well as those who can't afford not to. To understand this potential in a local context, in Zürich, the foundation for the DIY framework was laid in 1959 when Migros opened its first Do-it-yourself Center in Albisrieden. Interestingly, the centre opened one year after an International conference organised by a Migros foundation on self-service and DIY in Rüschlikon⁶. The centre focused selling materials and tools while offering workshops to guide enthusiasts through their home improvement, hobby and car projects7.

er, Fondateur de La Migros."

[&]quot;Merriam-Webster.Com Dictionary, s.v. 'DoIt-Yourself,', Https://Www.Merriam-Webster.
Com/Dictionary/Do-It-Yourself."
2 Goldstein, Do It Yourself, 17.
3 Cathy D. Smith, "Handymen, Hippies and Healing," 2.
4 Atkinson, "Do It Yourself," 4.
5 Cathy D. Smith, "Handymen, Hippies and Healing."
6 Migros-Genossenschafts-Bund, "Migros Magazine Issue from July 18, 1958."
7 Couvreu and Duttweiler, "Gottlieb Duttweil-

While D-ARCH is increasingly committed to exploring alternatives within the professional building sector as possible solutions to climate change and the Zürich housing crisis, I propose to explore a case where agency comes from the non-professional sector, which I believe could offer viable and complementary solutions. In Zurich, for example, some cooperatives are testing "Wohnen im Rohbau" (living without the finishes) which demonstrates the potential of user-driven interventions to reactivate underused spaces through renovation and adaptive reuse. By considering users as legitimate producers of architecture, one can explore the impact of these small-scale interventions on a larger scale. This approach finds strength in its ongoing, adaptable process, allowing the use of structures that may not be profitable for the mainstream construction sector. Furthermore, it reflects the user's agency to adapt spaces according to their identity and way of living, challenging prevailing standardised living spaces. The drive of self-builders could help tackle our underused building stock, such as unused office spaces, abandoned rural buildings to empty industrial structures, particularly through its potential as a homemaking alternative.

While designing and building a kitchen, staircase, and bathroom in an old French farmhouse, as other self-builders, I had to rely on countless YouTube videos in order to build what I was drawing. This experience showed me gaps in my architecture education and highlighted the value of DIY knowledge, inspiring me to explore its potential in Zürich for my diploma, looking at it from an architecture student and self-builder point of view.

Because self-building is focused on the "self", thus distancing itself from the professional field, it calls for a redefinition of the other actors of the sector, especially the one of the architects and craftspeople. I believe it becomes an opportunity for architects to learn from DIY, from its practical building knowledge to its democratising agency¹⁰, though requiring an openness to alternative building knowledge.

How can architects adapt their roles and practices to effectively support user-driven interventions in Zürich?

How can architects learn from the Do-it-vourself framework?

How can small scale self-built interventions help maximise the use of the building stock by converting existing spaces into housing.

Architecture school seems to me like a good place to start.

Wyss, Johann David. The Swiss Family Robinson, 1812.

The primitive hut of Swiss DIY

What happens when a Swiss family is stranded during their colonial migration in Australia? More especially, what would a Swiss family when they have to build shelter without the help of the professional field. J.D Wyss first published in 1812 the story of a Swiss family of colon stranded in the "East Indies" on their way to Australia. Written in the context of the "Robinsonades" as popular spin-offs of Daniel Defoe's Robinson Crusoe of 1719, it was quickly translated in many languages.

Laugh as much as you like,' returned my wife, 'my idea is not so absurd as you make it out. We should be safe up there from jackals' visits during the night. And I know I have seen at home in Switzerland, quite a pretty arbour, with a strong floor, up among the branches of a lime tree, and we went up a staircase to reach it. Why could not we contrive a place like that, where we could sleep safely at night?'

The novel is composed in a weaving between the adventures and the necessity to create a shelter. We nevertheless start seeing that they start to project shelters for different conditions with less and less the question of necessity. This passage relates to the first permanent one, with a family discussion at the core of this decision. It even refers to an architecture found back in Switzerland.

My wife made fast the planks to a rope passed through the block I had fixed to the bough above us, and by this means Fritz and I hauled them up. These we arranged side by side on the foundation of boughs, so as to form a smooth solid floor, and round this platform built a bulwark of planks, and then throwing the sailcloth over the higher branches, we drew it down and firmly nailed it. Our house was thus enclosed on three sides, for behind the great trunk protected us, while the front was left open to admit the fresh sea breeze which blew directly in.

The actual building of the Tree house seems effortless, as if nature and the building were meant to blend together.

We began by making a roof over the vaulted roots of our tree, forming the framework of bamboo canes which we laid close together and bound tightly down; others we fixed below as supports. The interstices were filled up with clay and moss; and coating the whole over with a mixture of tar and lime-water, we obtained a firm balcony, and a capital roof impervious to the severest fall of rain. I ran a light rail round the balcony to give it a more ornamental appearance, and below divided the building into several compartments. Stables, poultry yard, hay and provision lofts, dairy, kitchen, larder and dining-hall were united under one roof.

The next step clearly show the Tree house stepping away from necessity through constructive methods. Although explained very briefly, they try to bring a realistic detailing to the endeavour.

Text excerpts from Wyss, Johann David. The Swiss Family Robinson, 1812.

Genealogies /

⁸ Hill, Occupying Architecture. ⁹ Atkinson, "Do It Yourself," 7. ¹⁰ Atkinson, 6.

Nothing was now talked of but the new house, how it should be arranged, how it should be fitted up. The safety and comfort of Falconhurst, which had at first seemed so great, now dwindled away in our opinion to nothing, it should be kept up we decided merely as a summer residence, while our cave should be formed into a winter house and impregnable castle. [...]

The cave itself we divided into four parts: in front, a large compartment into which the door opened, subdivided into our sitting, eating and sleeping apartments; the right-hand division, containing our kitchen and workshop, and the left our stables; behind all this, in the dark recess of the cave, was our storehouse and powder-magazine. IMPORTANCE OF THE WORKSHOP IN THE HOUSE

Their winter shelter is made in a cave, thing that will later be taken out the original text by the successive re-editors. The ideal of a tree house was far more enticing than the salt cave. The book about survival shifts quickly to the fantasy of the self-built house. It allows a constant improvement of the techniques that bring with them better living conditions.



Wyss, Johann David, The Swiss Family Robinson, 1812



Swiss Family Robinson. Walt Disney Productions, 1968

The Walt Disney movie of 1960 underlines the popularity of this story, projecting a Swiss-ness associated with Self-building. I would still like to point out the deeply problematic in many senses, from a gendered and racist portrayal of a colonial story.

Illustration by his third son Johann Emanuel of the first tree house.

It seems so close to the canonical house, it does not seem to embrace the process described in the book, where half finished elements are left in waiting of an other intervention.

Wyss war der Sohn eines Artillerieobersten und Zeughausverwalters und in einem Hause aufgewachsen, in dem Strenge und Ordnung herrschte. Nachdem er sein Theologiestudium an den Hochschulen von Bern und Lausanne beendet hatte, diente er einige Jahre als Feldprediger in einem Schweizerregiment in Italien. In seine Heimat zurückgekehrt, verheiratete er sich. Vier Söhne sind im Wyss'schen Hause gross geworden. Dem Vater war sehr daran gelegen, die Knaben zu praktischen Menschen mit Sian und Freude für Familie und kameradschaftliches Gemeinschaftsleben zu erziehen. Als die Kinder noch klein waren, baute er ihnen allerhand nützliche und anregende Spielzeuge. Später zog er mit ihnen durch Feld und Wald. Gelegentlich verbrachte man ganze Tage; wenn nicht sogar eine ganze Woche in der freien Natur. Es wurden Vögel und kleines Getier gejagt. Seltenes Federvieh trug man nach Hause und bälgte es aus, um es in einem Kabinett aufzubewahren. Auch die Insektenwelt blieb bei solchen Ausflügen nicht verschont. Gesprächsweise wurden die Vorgänge in der Natur sowie das Leben der Tiere und Pflanzen ausführlich behandelt und zu Hause aufgeschrieben. Wyss war darauf bedacht, seine Kinder auch über die Natur fremder Erdteile und tropischer Gebiete zu interrichten. Man las im Familienkreise einige Schilderungen überseeischer Länder und Reisebeschreibungen, wie die Weltumsegelung Johann Georg Forsters im Gefolge Cooks.

Wyss, R. L. "Wie Entstand Das Buch 'Der Schweizerische Robinson'?", 1959.

This article from 1959 refers to the original book, giving insights into the intentions of the author. The light hearted story telling of the book is rooted in an author that want to promote a lifestyle closer to nature, bound by togetherness.

Genealogies 1

The Professional-amateurs relationship

When looking at the relationship between self-builders and craftspeople to try to define the boudaries between the two, Elisabeth Solomon discusses the term of Pro-Ams, defining these amateurs, positioned against professionalism but still posses the crafting abilities. Lookdynamics between amateur and professionals, between self-builders and craftspeople.

Advanced crafters spend a considerable amount of their leisure time learning the skills, techniques, and traditional culture that accompanies their craft. They are participatory in the modern phenomenon of "serious leisure." These crafters fit into a new category in the professional-amateur divide that researchers Charles Leadbeater and Paul Miller call the "Pro-Ams" (Leadbeater and Miller, 2004, p. 112). The arrival of the 20th century introduced the concept of professionalism with the implementation of hierarchies of knowledge and institutions of knowledge/skill affirmation. The concept of professionalism immediately allowed for the idea of an amateur, since professionalism is largely defined against it (Leadbeater and Miller, 2004). Leisure expert Robert Stebbins contends that Pro-Ams ing at the processes in rural today often produce work of very similar quality to professionals and have access to Switzerland showcase the same cheaper tools of comparable quality to those available to professionals in order to do so.

Solomon, Elizabeth. "Craftivism and the Professional-Amateur: A Literature Review on Do It Yourself Activist Graft Gulture." Psych-Nology Journal 11, no. 1 (2013): 11-12.

Recounts of self-builders in rural Switzerland help trace this relationship in times where self-building was more common.



Meili, David. Schweizer Bauernhaus: laendl. Bauten u. ihre Bewohner. Zürich: Fretz, 1984. p.76-77

David Meili in "Scheizer Bauernhaus" tells the story of Ueli Bräker as Bauherr in 1766 in rural Switzerland. David Maeli relies on Johann Heinrich Waser analyse of building costs in 1778 to determine that 82% are linked to the labour, and 18% only for the materials. Ueli takes part of the construction to reduce the costs, trying to find the materials in advance such as stones and wood. Many costs are not taken in advance, and the labour of the craftspeople ends up largely exceeding his expectations. He will spend the rest of his life owing money to the craftspeople.

An top of what he can do, he still requires the help of craftspeople for his house, showing house self-building does not preclude the involvement of professionals.m, but rather questions where the work of professionals begins and the self-builder's

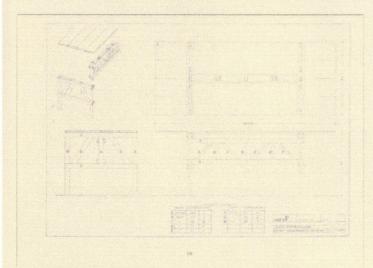
Genealogies /

Magazines for amateurs, magazines for architects?

DIY was largely conveyed through magazines and ts value resided a lot in the aspect of the manual, promoting a design and its construction. The focus on the design is as strong as the capacity of the reader to realise it. The expectations of DIY, weather to impress the neighbours or to become independent of mass produced elements go through these drawings.







Security Colors to Don The Vounce of Education

Mari, Enzo. Autoprogettazione? 6. ristampa. Mantova: Corraini, 2015. p.9-10

Family Circle Do-It-Yourself Projects. New York: Arno Press, 1978. p.71-72

The relationship between aesthetics and DIY practices sheds light on how design intertwines with individual agency and societal values. As noted in Van Helvert's The Responsible Object, DIY often reflects ideologies of self-sufficiency and environmental responsibility, showcasing how aesthetics serve not merely decorative purposes but also symbolic and functional roles. We can still discuss if these design are borrowing an aesthetic in order to make a statement, straying away from feasibility. From an other perspective, it is surprising as an architect to see inside home improvement stores the amount of Styrofoam mouldings available for DIY projects.

Manifestos 2

The role of Migros in the Swiss DIY

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Page 1/4: Main DIY Market and Switzerland

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Page 2/4: Gradual openings of Migros DIY centres. "Use of the photos with kind permission of the Migros-Genossenschafts-Bund. All rights reserved." Based on the report from 1965 in the Migros-Genossenschaft-Bund (MGB) we learn the reasons why Swiss DIY was not developed yet in Switzerland, and why Migros thought it would be an interesting market.



The first Migros DIY centre in Zürich

Eventually, these DIY centers would become the Migros Do it+ Garden we know today, in competition with the multiple brands like Coop, Jumbo, Obi, Hornach, Bauhaus and else that implanted themselves in the whole of Switzerland



Buildings in the "do-it yourself" category open maps, 2024. This include community centers, associations and home improvement stores.

Infrastructure 3

Home improvement stores and community centres

Between the 1950s and the 1980s, Migros was the main actor of the DIY market, providing both the material and the knowledge for DIYers. Coop and Jumbo were created in the 1980s and took some parts of the market, mainly focusing on the retail of materials. Migros slowly gave up its DIY workplaces and courses, leaving only the community centres as open workshop with stationary machinery, often focusing on carpentry. In the 2000s the main German actors of home improvement, such as Bauhaus, Obi and Hornbach established themselves throughout Switzerland.



[Rémi] And from a workshop perspective, I've heard that this is the biggest workshop, or at least the one with the most machines, and it also has a metal workshop.

[Benjamin] Yes, this is the only place that has the metal workshop. And in terms of machinery, it's quite well equipped here. In other workshops, you can do the same things as here, but the space is much tighter. But in terms of possibilities, it's pretty much the same. You might have a bit better machines in other places, but overall, they're all quite similar. The layout is a bit different,

Here, the space is actually quite large. We have room for 15 workstations, meaning space for 15 projects.

Yes, and the style... I have another question. But I'll write it down somehow.

[Rémi] How many people are here today?

[Benjamin] Actually, not many. It's spread out over the day-about four or five people. There are always some who drop by just to check things out. For example, today I had a couple from Ukraine who wanted to see what's

[Rémi] Like the machines or just to see the

[Benjamin] No, they had no idea this place existed. They came for the first time, so I showed them around and explained what's possible here. It's nice. Sometimes they come back. A lot of my work is about building relationships. Also empowering people. It's a lot about motivating them and easing their fears so they feel comfortable coming here. When they enter, they see the machines-it can be intimidating, making them think, "No, I can't do this." And then they're already out the door. My job is to draw them in and say, "Hey, you should try"

Excerpt of the interview with the head of



Zurich Wiedikon Store: Interior view of the DIY section with tools, circa $1965-1980-\mbox{MGB}$



Map of the main DIY infrastructure in Zürich in 2024

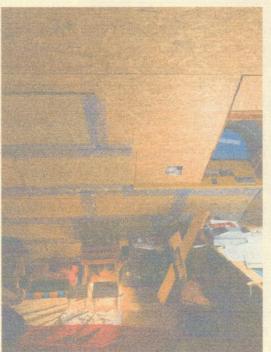
Infrastructure ~

Renting and modifying in Switzerland

In der Schwelz

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Migros-Genosenschafts-Bund. "Migros Magazino Issuo from July 18, 1962." WIR BRÜCKENBAUER, Wockenblatt Des Sozialen Kapitals 17, no. 29 (July 18, 1958).



mates contributed together and are working on the renova-tions together when they find time, but she is living in the room already since three months.

Anticipated by an article in the Wir Brückenbauer in 1962, the Swiss tenants, that made up at the time more than %80 of the population, wont find many occasions to realise DIY projects. The question of ownership is crucial in Switzerland because of the large proportion of the dwellers are still renting their dwellings (%58.1) in 2022. It raises the question of agency in one's domestic sphere and ability to adapt it.

³ Where at the end of the lease the object has appreciated as in value as a result of renovations or modifications to which the release consented, the tonaint or lessor consented, the tonaint or lessor may elistin appropriate station (as each appreciation, subject to any written agreement.)

Two articles of the Swss code of obligations regarding modifications of a rented space.

[Rémi] What motivated the transformation of the attic into

[Anna-Julia] The deadline was August 1st, and the idea came from Jelena, whom you met downstairs. She wanted to move in as a way to encourage Maxens to stay. I really love Maxens and didn't want him to move out. They were looking for an apartment together, so we thought, why not

We decided to turn the attic into two rooms, making it feel like a private flat within the house for them-a retreating space of their own. At first, they weren't on board, wornying the house might feel overerowded with another person. But since I'm studying in Bern now and not here much, it made sense. It would technically be eight people, but quieter overall.

As for the landlord, we haven't told them. The house is going to be demolished eventually, so we figured no one would really care anyway.

Excerpt of the interview with Anna Julia a young architect, who is converting an unused attic into a bedroom without the consent of her landlard in Zürich.

Regulations /











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Planen und Bauen BE 10 Lektionen zu 1½ Std. Fr. 60.-Schöner wohnen BE/TH BE: 8 Lektionen zu 2 Std. TH: 6 Lektionen zu 2 Std. Fr. 40.-Mein Aquarium TH 4 Lektionen zu 2 Std. Blumenbinden Kurs I: Frischblumen
Kurs II: Trockenblumen
Kurs III: Weihnachtsbinderei pro Kurs 4 Lektionen zu 2 Std. Fr. 28.-Hydrokultur 2 Lektionen zu 2 Std. Fr. 15.-Gartengestaltung 4 Lektionen zu 2 Std. Fr. 28.-Spezial-Schnittkurs BE Fr. 28.-4 Lektionen zu 2 Std. Mauern BE 6 Lektionen zu 2 Std. Fr. 45.-Malen BE Kurs I: Anfänger 8 Lektionen zu 2 Std. Kurs II: Fortgeschrittene Fr. 48.-6 Lektionen zu 2 Std. Fr. 45.-Tapezieren BE 6 Lektionen zu 2 Std. Fr. 45.-Plättli legen BE Fr. 36.-4 Lektionen zu 2 Std. Schreinern BE Kurs I: Anfänger 8 Lektionen zu 2 Std. Kurs II: Fortgeschrittene 8 Lektionen zu 3 Std. Fr. 48.-Fr. 72.-

Foto — Film — Ton

BE: 20 Lektionen zu 1 Std. BI: 10 Lektionen zu 55 Min. TH: 10 Lektionen zu 1 Std. Judo für Kinder BE 17 Lektionen zu 1 Std.

Ballett für Kinder BE/BI 10 Lektionen zu 55 Min. Malen und Gestälten für Kinde 8 Lektionen zu 1½ Std. Modellieren für Kinder BE/BI

BE: 8 Lektionen zu 2 Std. +1 Balle Ton Fr. 6.– BI: 4 Lektionen zu 1½ Std. (ohne Material)

Kerbschnitzen für Kinder BE 8 Lektionen zu 2 Std. Malen und Zeichnen für Kinder 8 Lektionen zu 1½ Std. (ohne Material)

Basteln für Kinder Bl 4 Lektionen zu 2 Std. (ohne Material)

Gitarrenspiel für Jugendliche BE/TH: 10 Lektionen zu 1 Std. BI: 12 Lektionen zu 1 Std.

(Max. 6 Teilnehmer) Blockflöte BI/TH BI: 12 Lektionen zu 1 Std. TH: 10 Lektionen zu 1 Std. Elementare Musikerziehung 1

(Orff-Instrumentarium) 10 Lektionen zu 1 Std.

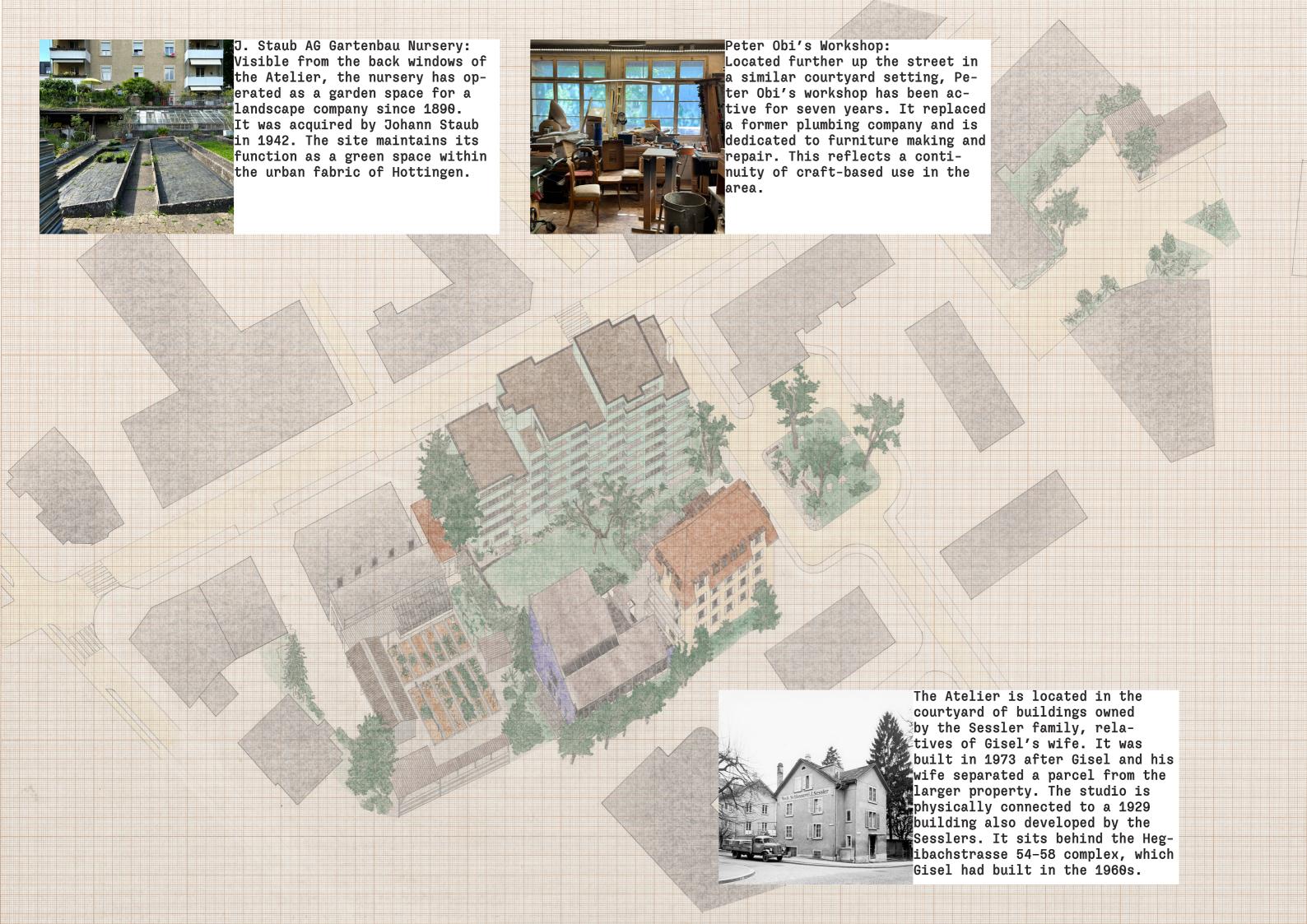
Kochen BE

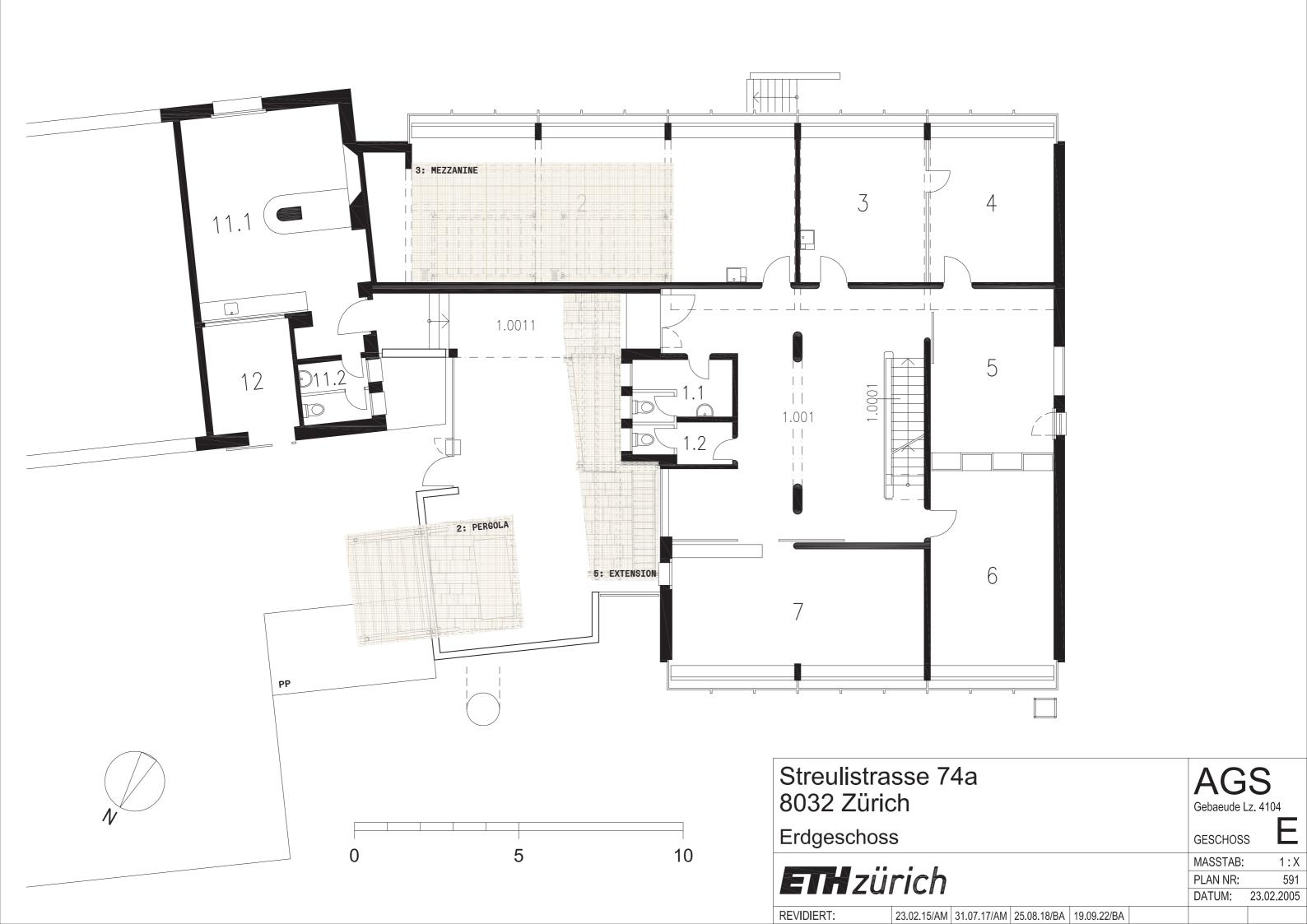
Kurs A: Gut und bürgerlich 4 Lektionen zu ca. 3½ Std. inkl. Nachtessen Kurs B: Fein und festlich 4 Lektionen zu ca. 3½ Std. inkl. Festessen

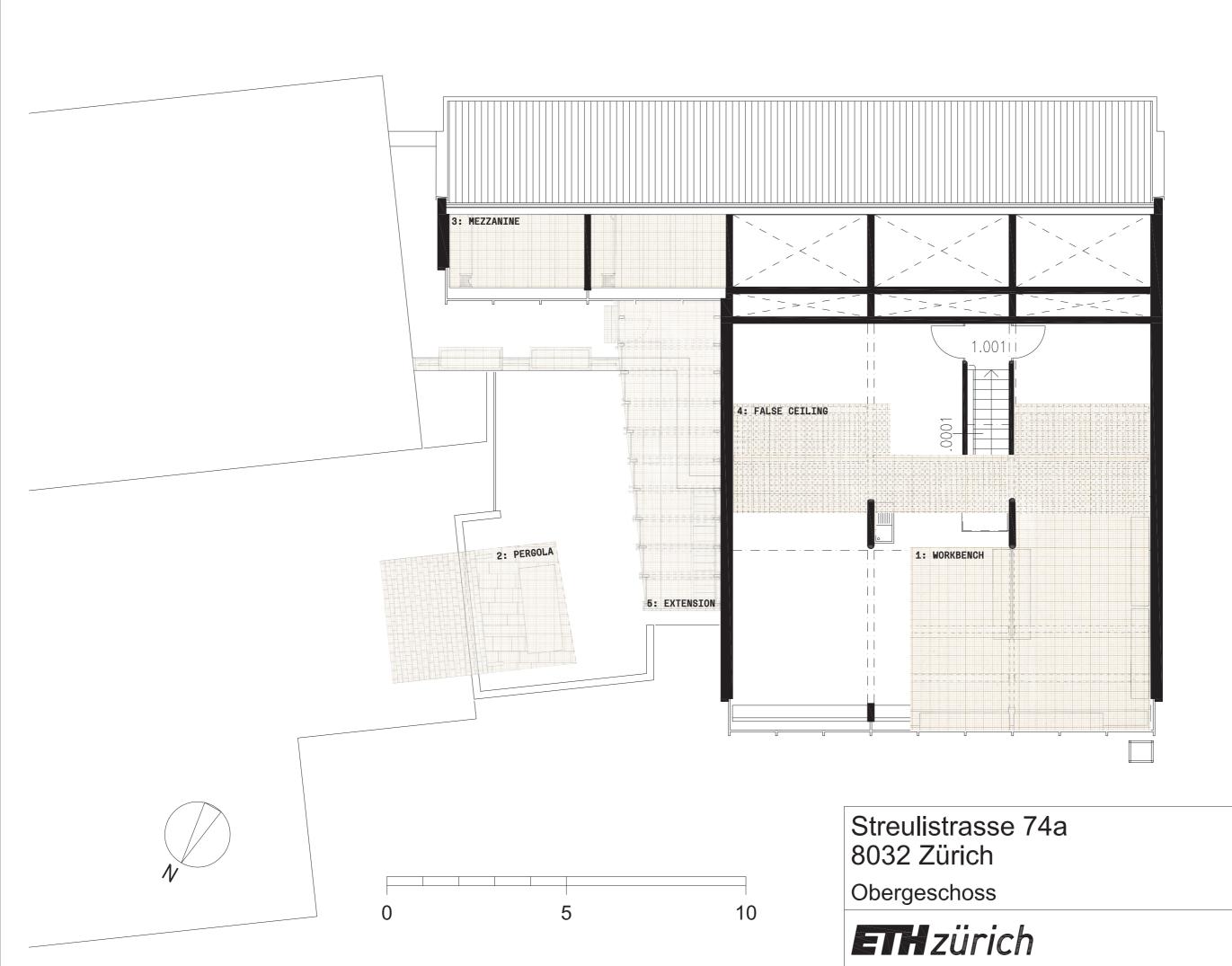
Kurs C: Fische, frisch und fein 4 Lektionen zu ca. 3½ Std. inkl. Fischessen

Kurs D: Flambieren









AGS

1:X

592

Gebaeude Lz. 4104

GESCHOSS

MASSTAB:

PLAN NR: DATUM: 23.02.2005

REVIDIERT:

23.02.15/AM 25.08.18/BA 19.09.22/BA



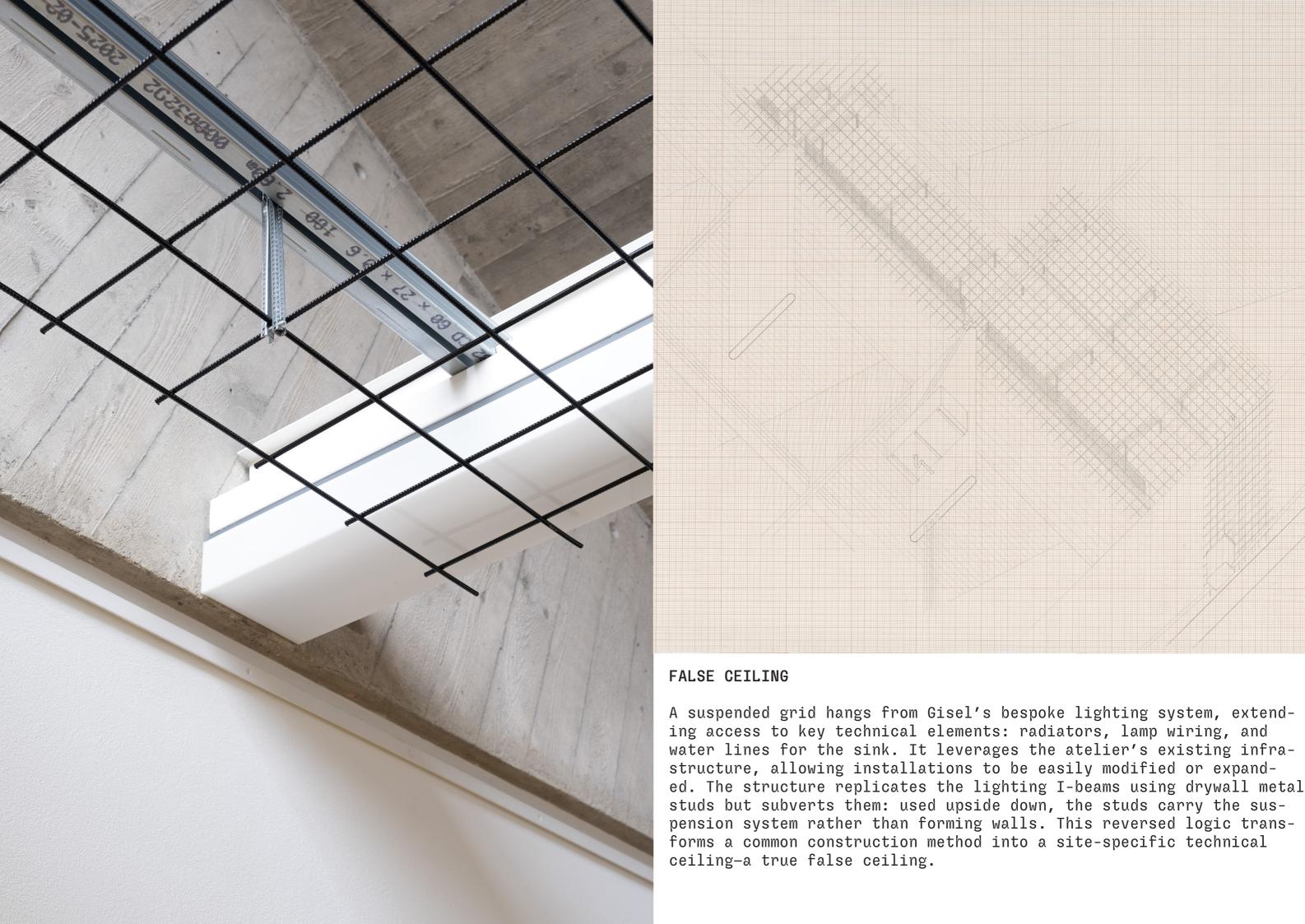
As the first intervention in the space, the workbench provides a foundation for further additions. Two versions exist: one is set perpendicular to the wooden floorboards, anchored by removing select blocks and inserting concrete bricks into the resulting voids. Inspired by traditional home workshops, it pairs a horizontal surface with a vertical backboard for hanging tools, and allows the attachment of Gisel's metal shelving system. The second version reuses the metal legs designed by Gisel for the atelier tables, integrating with existing metal benches. This makes the work surfaces easily attachable and removable, encouraging flexible use between DIYers and architecture students



PERGOLA

A sliding outdoor roof connects the interior courtyard with the exterior, offering shade and shelter for both introspective manual work and community interaction. It moves fluidly between inside and out, adapting either to use by the atelier or to engage with the surrounding neighborhood. The columns are made of standard fence posts, referencing a similar structure found in the garden of the original Hegibachstrasse 54-58 project. Its compact 6 m2 footprint avoids the need for a construction permit. Despite its simplicity, the pergola becomes an architectural interface between workshop activity and public life.









CARPENTRY WORKSHOP

After a group of five architecture students discovered the works of Enzo Mari, they are eager to test how easy they would be to be built. It would also be very practical for one of them growing tired of the way too small table his parents finally managed to offload from their basement. Their request is quickly handled by the DO IT YOUR-SELF CENTER - ETH, who organises a workshop led by Peter, the neighboring craftsmen expert in gathering already used materials. He guides the students on how to use a circular saw. If they play their cards right, they might do a few more models and call it a Focus work.



CAFÉ-REPAIR WORKSHOP

Benjamin from the GZ Hirzenbach is always happy to advertise his wooden workshop further: he knows that many students and neighbors are surprised by the quality of his carpentry workshop. He might attract some of them by organising the repair-café workshop he already leads in his GZ once a week in Atelier Gisel. Setting up a few tables in front with the help of the DO IT YOURSELF CENTER - ETH, the tools and the coffee-machine of the Atelier, they are ready to welcome the broken chairs, bikes and standing mixers of the neighbors during a warm afternoon.



PLANNING AND BUILDING

Further up the street, a small block of older houses is slowly decaying. The cheap rent is a definite advantage for Simon and René. Their flat is quite big for the price: they could carve out an extra room for their friend Anton by adding a wall with electrical outlets, and touch up the bathroom, which is becoming quite insalubrious, even by their standards. They have the time on weekends but don't know where to start. Ideally, the wall would be made of natural materials to align with their commitment to reducing their environmental footprint. One day, they show up at the DO IT YOURSELF CENTER with some photos and a scribbled room measurement, hoping a student can tell them what and how much material to order-and how to assemble it.



PLUMBING WORKSHOP

I have always dreamed of a dishwasher. It might sound a little bit fancy but my back aches from the piles of dishes I need to clean in a sink apparently built for the height standards of the middle ages. Some reddit forums assured me I would spare on water and overall energy, but they did not specify how to alter the existing plumbing system of my sink. Luckily, the new plumbing workshop in the DO IT YOURSELF -ETH will help me feel assured I won't flood the building after s successful mock installation in front of a qualified plumber.



GARDENING WORKSHOP

A workshop is organised by Karl, the neighboring gardener, who's especially interested in bringing productive plants into people's homes. He starts by proposing a transformation of the Atelier's courtyard into a shared vegetable garden as something simple, collective, and rooted in the neighborhood. If it gathers enough interest and manages to sustain itself, Karl has something more ambitious in mind: an advanced course on plant grafting, tailored to adapt fruit trees to the unique conditions of Zürich's balconies.